

## Privacy Policy

This policy is updated in line with GDPR requirements. It may be updated in the future and we'll post the new version here on our website. We will never deviate from our overall philosophy of maintaining your privacy, though.

### General Information

The Chefs Eye Limited ("we", "us", "our") take security and privacy seriously. This Privacy Policy explains how we collect, store and use personal data when you browse [www.chefseye.co.uk](http://www.chefseye.co.uk) or provide your personal data to us. Please read this Privacy Policy carefully to understand how we will treat your personal data. This Privacy Policy applies to your use of the chefs eye website and subscribed newsletter.

### What information do we collect?

Your personal data: When we say your "personal data", we mean any information that identifies any person, that you provide to us when you subscribe. When it comes to your personal data, we comply with our obligations under the General Data Protection Regulation and any other applicable data protection legislation from time to time. Information you provide - Your personal data includes the information you provide, or that you authorise someone else to provide, when you sign up to receive our emails, or when you answer questionnaires, surveys, enter competitions or provide information in your subscription, or during an enquiry about you and/or your organisation. Examples of this personal data include your name and your email address.

We do not collect or process special categories of personal data, as defined under GDPR.

Information we collect - We collect information about your newsletter usage, to improve our service and to understand trends to enhance and customise content and advertisements. Some of this data may be "personal data", where it identifies a person.

Contacting you for Marketing Purposes - We will use your personal data to contact you by email or social media to let you know about our content, offers or product ranges which may be of interest to you.

If you would like us to stop providing you with such notifications and to stop receiving emails from The Chefs Eye itself, you should unsubscribe here. Please note, this may take up to 3-5 working day to take effect.

We will endeavour to take all reasonable steps to keep your personal data secure once it has been transferred to our systems. We adopt appropriate, industry standard data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction.

Where we utilise third parties to help provide our services, we will always ensure that the security policies and confidentiality arrangements of those third parties adhere to the same requirements we ourselves impose and expect, as a minimum.

Please note that the internet is not a secure medium and although we will do our best to protect your data, we cannot guarantee the security of any data transmitted to the [chefseye.co.uk](http://chefseye.co.uk) website. Any transmission is at your own risk.

#### Changes to this privacy policy

We may modify or update this Privacy Policy from time to time to reflect the changes in our business and practices, and so you should review this page periodically. When we change the policy in a material manner we will let you know.

This Privacy Policy was last amended on 18th May 2018.

Maintaining your privacy is really, really important to us. You entrust us with sensitive information, and we take that responsibility seriously.

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